

# IDEABOOK:

*Modern Solutions*



**100'S OF OPTIONS**

**ECONOMY | STANDARD | PREMIUM**

# Online Release Program

**STEP 1**  
Create Program

**STEP 2**  
Program Goes Live

**STEP 3**  
Release Items  
From Inventory

**STEP 4**  
Order Ships

**STEP 5**  
Restock & Repeat



## Items Available

Badges, Tags,  
Leatherette Gifts, Kitting,  
Nameplates, Signs,  
Coasters, Mouse Pads,  
Re-Stick-Its, Pins, Buttons,  
3rd Party Items & More!

**Prepaid Program** - All unit costs & inventory charges are included in your initial invoice.  
**Inventory Charge** - per item stocked in release program (in addition to the item's cost).

- **Shipping** - Standard USPS First Class *shipping included in Fee*; expedited options available.
- **Production** - Release orders are produced within 2-3 business days.
- **Program Duration** - Programs will be closed after 2 years of inactivity.
- **Reorders & Pricing** - Once inventory is depleted, new orders are priced based on current quantity ordered. Orders below the posted minimum incur less than minimum charge. No repeat setup cost.\*

# RELEASEPROGRAM.COM



Look for this Symbol 





## Photo ID Badges RP

Need safety and security? These are the perfect answer. Digitally printed and laminated photo ID badges with personalization.

**Items: HCP-3321, HCP-2035**

## UV Plastic

Outstanding full color printed badges with personalized imprint. UV ink jet print gives a beautiful raised print!

**Items: CMB-01, CMB-06**



## Full Color Badges RP

Laminated or plastic full color, beautiful & protected. Includes personalization and is a part of our signature Release Program.

**Items: FCP-1530 & HCN-2030**

## UV Aluminum RP

Light weight, full color UV ink jet imprint on classy aluminum!

**Items: AMP-01 & AMP-06**



## Deluxe Traditional **RP**

Classic style with screen printing and engraving. Color matching for your brand with personalized badges.

**Items: CBB-01, CBB-06**

## Window Badges

Get full color and a professional look with on-site personalization. Great for high turn over and great pricing!

**Items: FWB-1528, FWB-2232**



## Ribbons

Full color synthetic paper ribbon can be used with any badge! Custom shapes and sizes available.

*Items: BTR-1540, BTR-2030*

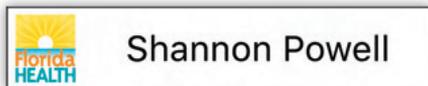


## Badge Talkers

Simple, lightweight and easy to add to the badges employees already have. Great for campaigns, events, and more!

*Items: BTV-3338, BTV-4321*





## Reusable Badges

Reusable badges are a cost-effective & eco-friendly solution without compromising style.

Items: PBK-1530, PBW-2130, PB-2100

## Nameplates & Wall Signs RP

Enhance any workspace with nameplates and wall signs; perfect for offices, events, or branded environments.

Items: FSP-2110, CSM-15, NFW-2180



## Luggage Tags

Simply inexpensive and durable! Travel in style with a wide variety of options!

Items: LRW-2242, LL-2742

## Membership Cards & Loyalty Cards RP

Great way to ensure your customers keep coming back! Use them as a building block to cohesive loyalty programs.

Items: HWC-1120, WC-3321



## Event Tags

Event tags can be the most important part of your event. Material can be written on with permanent marker or pen. Full color, 2 sides!

**Items: HTW-3050, HTW-4060**

## Economy Tags

Looking for a one day event badge on a budget? These come full color laminated 80# paper with tag slot. 2 sided imprint available!

**Items: HPW-3040**



## Lanyards

Custom printed lanyards create a complete, secure, and fully branded event identification system - from crowd control to VIP access. Durable, customizable, and highly visible, they keep your guests organized while putting your brand front and center.

**Items: LAF-04B, 138-DAK, 136-LN, LAF-06**



## Mousepads

Easy to clean digitally printed hard surface or bright dye sub imprint on soft surface. Various shapes, sizes & thickness available.

**Items: MC6818, DTP75818**



## Coasters

Variety of material, shapes and sizes available. Premium white cover paper, hard surface, fabric, ceramic, cork, wood, acrylic and leatherette.

**Items: GCP-3500**



## Counter Mats & Gaming Mats

Easy to layout your game in a fun personalized way! Choose your size depending on your games requirements.

**Items: GMFN241418**



## Luxe Layer Combo Badge

Elevate your brand with our Luxe Layer combo badge to deliver both style and dimension. Ideal for branding, events, and corporate environments - blending function and standout design in one sleek package.

Items: CMB-1230CB, CMB-1530CB



## Bookmarks & Rulers

Branded rulers and bookmarks are budget-friendly and keeps your message front & center every time someone opens a book or journal!

**Items: BM-7918, RU-7917**

## Acrylic RP

Practical, visible, and long-lasting; these are a smart promotional product that keeps your logo in front of customers every day.

**Items: EBF, ETF, ESM, GCE**



## Window Clings

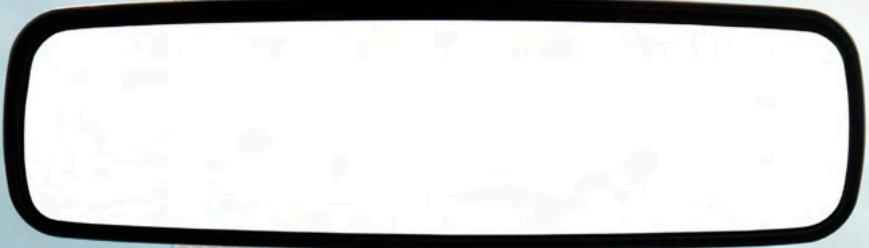
Window Cling decals are perfect for windows or any smooth glass surface, including mirrors & monitors. Optional white background available.

**Items: SC-4001**

## Re-stick-its & Decals

Keep your brand and image visible on various surfaces! Great on glass, mirrors, monitors, wood, stainless steel & any smooth clean surfaces!

**Items: RS-3000 & VWP-2030**



## ***Parking Permits & Door Hangers***

Our Parking Permits and Door Hangers are a great way to get the message out to clients. Write on surface capability, consecutive numbering and personalization options available!

***Items: PP-3854, PP-2730, PP-3570***



## Leatherettes RP

Premium quality leatherette gifts available in various colors and sizes with your logo or image of choice beautifully laser engraved into the surface. These custom coasters and unique leatherette gifts make for great giveaways and prizes. We offer a variety of size and color options.

**Items: GCL-4000, LL-2742, LHP-4155**



## Lapel Pins

A variety of shapes and sizes available in full-color metal, laminated, wood, screened plastic & dimensional finish. Brass and Nickel finish options.

**Items: LPD-01, LPL-01, LPA-01**



## Buttons

Low minimums and quick delivery – buttons are a great promotional billboard. Many size options available.

**Items: BU-1700**



## Challenge Coins

Made in USA, full-color laminated insert or raised edges. Give challenge coins to donors, acknowledge their support of the organization.

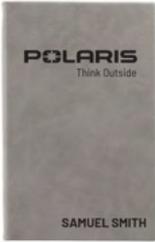
**Items: CCL-02, CCD-01**



CUSTOM BOX



MOUSEPAD



LEATHERETTE JOURNAL



ACRYLIC BAG TAG



RE-STICK-IT



FULL COLOR NAMEBADGE



CUSTOM BOX



MOUSEPAD



RE-STICK-IT



ACRYLIC BAG TAG



FULL COLOR NAMEBADGE

## Kitting & Custom Boxes RP

Custom Kits let you bundle badges, lanyards, mousepads, and more into one easy, ready-to-use solution. Perfect for events or onboarding, each kit is fully customizable to your brand.

Items: **KIT-MEMBER, KIT-YOS, KIT-EVENT**

# NOW OFFERING



## CUSTOM KITTING BOXES

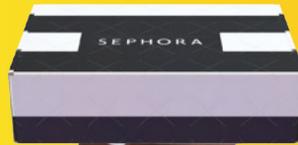
Fully Personalized Boxes

**custom items | kitting | fulfillment**

Design beautifully branded gifts, and create an unforgettable experience with a fully custom box. The extra mile has never been so close!



**Let's Get Started On  
Your Custom Kitting Project!**



SCAN TO LEARN MORE!

Visit us online at [IDLine.com](https://www.IDLine.com)  
for more information



100'S OF OPTIONS  
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