

PRINT-READY ARTWORK SUBMISSION GUIDELINES

For All Shapes & Products

1. Use the Official Template

- Open the provided PDF template in your preferred design program.
- Templates include: Die Line (final cut), Bleed Line, and Safe Imprint Area.
- Design using the template as your guide.

2. Bleed & Safe Area Requirements

- If artwork extends to the edge, extend background 1/4" beyond the shape border.
- Do not place important text or logos in the bleed area.
- Keep all critical elements inside the Safe Imprint Area.

Understanding Your Template



Blue Area: Bleed (extend background 1/4" if artwork runs to edge)

Black Line: Final cut (die line)

Pink Area: Safe area (keep all important text & logos inside)

3. File Setup Requirements

- Submit each design as an individual PDF.
- File must be set to final print-ready size.
- Do not include crop marks or registration marks.
- Hide or remove template guidelines before saving.
- **Print-ready size is the bleed size of the artwork.**

4. Color Requirements

- Full-Color Products: CMYK color mode, 300 DPI resolution.
- Screen Printed Products: Specify Pantone® spot colors and include a color proof.

5. Fonts & Text

- Convert all fonts to outlines OR include font files.
- Recommended minimum text size: 8.75 pt.
- Avoid ultra-thin fonts or intricate small details.

6. Minimum Line Requirements

- Minimum line width: 0.2 pt.
- Minimum line gap: 0.25 pt.
- Very fine lines may fill in during production.

7. Image Quality

- All images must be 300 DPI at final size.
- Avoid low-resolution web graphics.
- Embed all linked images.

Final Checklist

- Artwork sized correctly.
- Bleed included (if needed).
- Important elements inside safe area.
- Fonts outlined or included.
- Colors set correctly (CMYK or Pantone).
- 300 DPI resolution.
- Guidelines removed.
- Saved as individual print-ready PDF.

For questions regarding specific product types or artwork setup, please contact our team before submitting files to avoid production delays.

2.

Create your art file using the guidelines.



3.

Once art file is set up, hide your guidelines or make the stroke none.



4.

Final item after production will appear as so.



5.

Save each art file as an individual pdf, set to the print ready size (in this case 3.25 W x 1.75 H). No crop marks or registration marks are needed.

